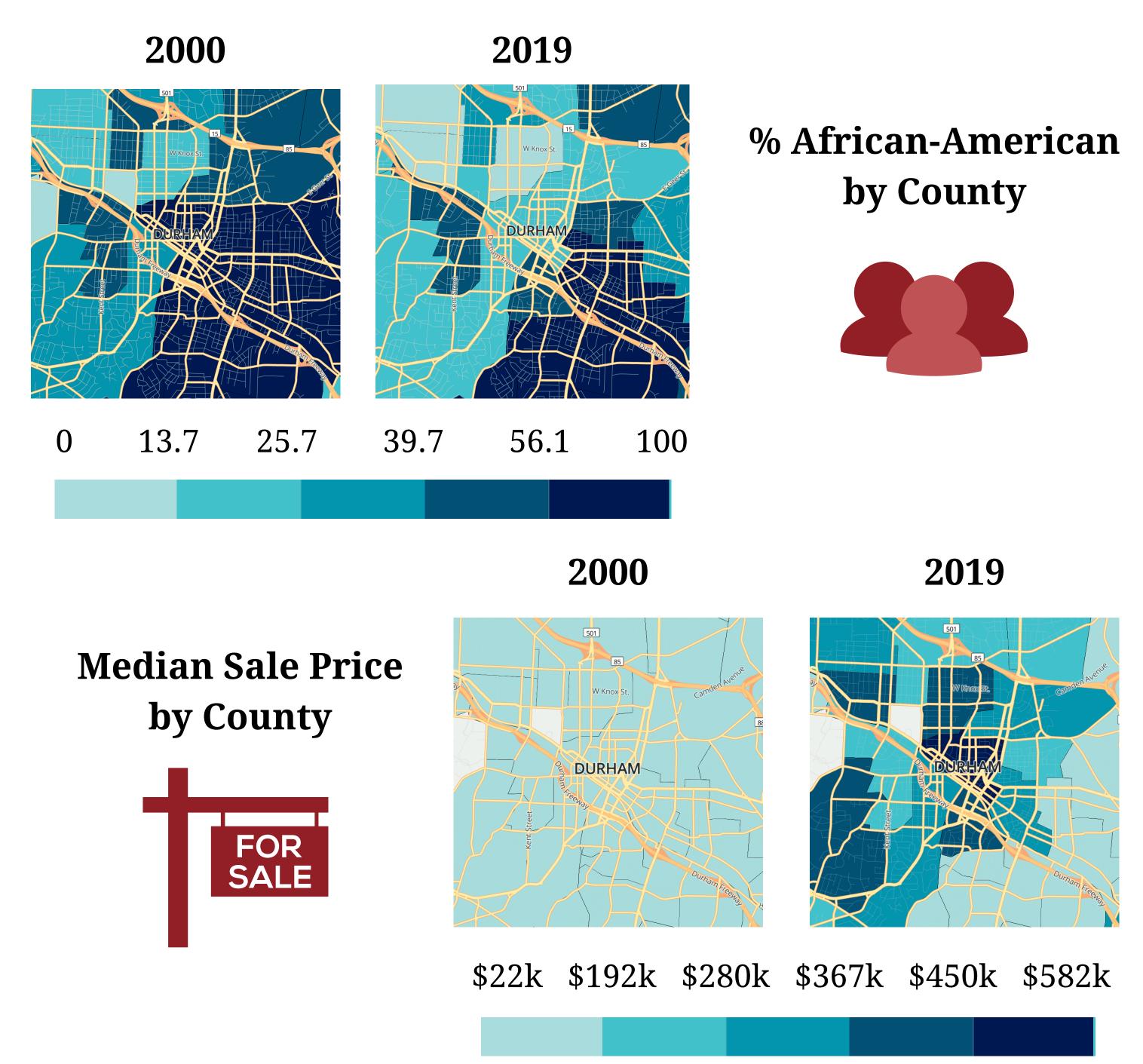
Supporting Low-Income Homeowners Through Property Tax Relief

Dr. Anna Gassman-Pines, Warren Lowell, Brianna Johnson, Camilla Hanson, Rakshita Ramakrishna



Changes in Durham



Low-Income Homeowners Relief Program (LIHR)

Durham Department of Social Services (DSS) created LIHR to help residents burdened by increasing property taxes.

Qualifications for LIHR:

- 5-year residence in current house
- Household income is ≤ 80% AMI



Objectives of LIHR:

- 1. Reduce financial hardship associated with rising property taxes
- 2. Help residents maintain homeownership & remain stably housed

In Durham, the current tax rate is \$1.2799 per hundred dollars. Here is an example calculation of a homeowner's property taxes:

\$300,000 (Assessed Property Value) x 0.012799 (Tax Rate) = \$3,839.70 (Property Tax Bill)

Methodology:

We partnered with DSS to find participants for our interviews. On the LIHR application, we listed:



Please check this box to indicate interest in participating in an interview about LIHR and related topics.

- Interviews will be approximately 1 hour long
- Conducted on Zoom or phone call
- Receive a \$40 Amazon e-gift card or Visa gift card

40 applicants checked the box. Once contacted, 17 agreed to an interview with us.

Research Question:

How are low-income homeowners reacting to gentrification and increasing property taxes in their neighborhoods?

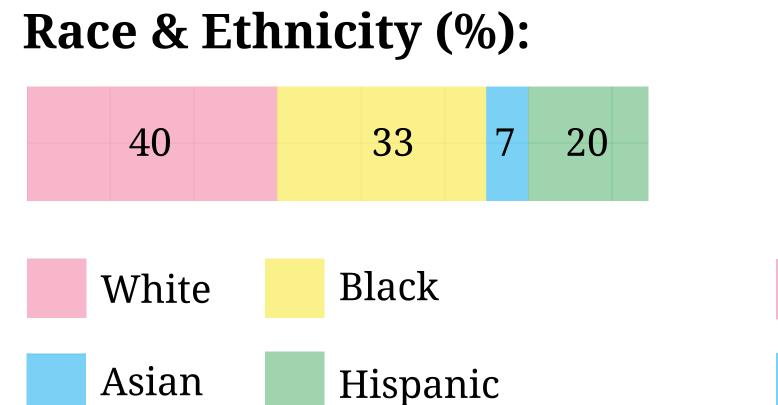
Section 1: How does LIHR support low-income homeowners?

Section 2: How do homeowners describe homeownership and accompanying challenges?

Section 3: How do neighborhood changes, if any, affect low-income homeowners?

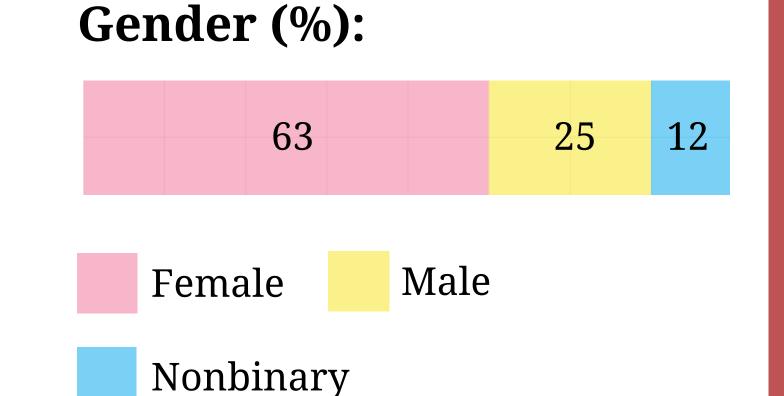
Section 4: How do residents view local government's response to housing and other issues?

Interview Participant **Demographics:**



Age:

• Mean: 55 • Range: 32-77



What we found from our interviews...

Section 1

- LIHR provides crucial relief to increasing (even tripling) property taxes
- Expanded eligibility of LIHR essential
- Marketing that worked: community centers, door-knocking, emails, social media

Section 2

- Utilized financial assistance programs to purchase home
- Homes have tremendous sentimental value
- Frugality in repairs

Section 3

- More construction, lots of turnover
- Younger, whiter residents moving in
- Fear of rising cost of living, possibility of needing to move

Section 4

- Feel powerless and unaware where to get help
- Dissatisfied with response to housing issues
- Community groups are the exception

"[LIHR] was like a light at the end of a tunnel."

> "All of my home improvement has been doing it myself."

"Other housing is getting out of reach, and I was **lucky** to get here when I did."

> "Stop approving all these big 'ole apartments... **Who** can afford that?"

Policy Recommendations

1) Increase LIHR marketing & community outreach, and better communication with status updates.



3) Build connections between local government and neighborhood organizations in changing areas.

4) Hold listening sessions with local government and lowincome residents.