CREATIVE INDUSTRIES & THE URBAN ENVIRONMENT

Bass Connections in Information, Society & Culture

RESEARCH TEAM, 2017-18

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TEAM 1 (J. Chapman & J. Chen)

IS IT TRUE THAT A RISE IN CREATIVE INDUSTRIES IN DURHAM HAS LED TO OVERALL ECONOMIC GROWTH AND COMMUNITY WELLBEING? HOW HAVE WE MEASURED THIS?

TEAM 2 (L. Ritchie & G. Fitch)

THE DURHAM ARTS & CULTURE ECOSYSTEM

800% increase in the presence of arts and culture industries in Durham since 1970

140% increase in the presence of arts and culture industries in Durham since 2000

THE LABOR ECONOMICS OF THE CREATIVE CLASS IN DURHAM, 2005

102,960 people made up Durham's Creative Class

2005

CREATIVE INDUSTRIES & THE URBAN ENVIRONMENT

2016

133,240 people made up Durham's Creative Class

EXPANSION OF THE CREATIVE CLASS IN DURHAM, 2016

HUMAN CAPITAL VS. CREATIVE CAPITAL

2005 142,576

44% Bachelor's Degree or Higher

2016 177,694

47% Bachelor's Degree or Higher

40 VS 246

How many artists are there in Durham?


According to the Bureau of Labor Statistics, artists at the Cranbrook Modern Art participants in an exhibition of Durham artists at the Cranbrook Modern Art