**Goals**

*Building Duke* explores the history of the conception, design, and construction of Duke’s campuses beginning in 1924 and tracking their changes and expansions through time. The project has two principal aims:

- To offer a historical narrative of the physical environment that the Duke community inhabits;
- To explore the desires and visions that contributed to the making of Duke’s campuses.

**Inspirations**

In the spring of 1924, Professor Frank C. Brown and President William P. Few visited 20 colleges across America in search of architectural inspirations for Duke’s new campus.

**Design & Construction**

The transformation and expansion of Trinity College into Duke University began in 1924 and lasted nearly a decade. This initial phase of construction produced the distinctive spaces and structures of East and West Campus, around which Duke continues to grow.

**Dukes that Never Were**

Duke’s two main campuses are visually defined by their architecture: Georgian on East, and Gothic Collegiate on West. However, these choices were not always set in stone. Early designs for the University variously propose a single campus on East, a ‘Rainbow Fountain,’ a rambling West campus, and the Ackland Museum (later constructed at UNC Chapel Hill) at the future site of the Allen Building parking lot.

**Methods**

- Archival data collection and digitization
- Storytelling
- Visualization and analysis
- Story maps
- Online exhibits
- 360-degree photography
- Time-based media
- Historical Geographic Information Systems
- Interactive timelines

**Next Steps**

- Data analysis and contextualization
- Storytelling
- Results output
- an interactive digital 3D model of campus developments since the 1920s;
- a series of multimedia thematic narratives on the history of the campus, combining texts, images, audio, video, and digital timelines;
- a series of augmented reality tours of selected buildings and spaces.

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