What if Helius could strengthen their engagement with past & present cohorts while broadening the entrepreneur’s engagement in the community and increasing their connections to funders?

Test and Prototype: Test 1: Google Form to entrepreneurs and community members (18 responses) sending forms out personally improved response rate

Stakeholder Insights: “It’s easier to smile because you’re making the time of questions, ideally need to be asked, helping to identify who to reach out to via this type of events. Don’t put people in a scary situation.”

Results: As a result of the first 2 tests, we pivoted our initial idea of a pitch competition into a networking event before the Small but Mighty Business Market on April 16th, 2022. This event will be our final test and allow for NDDs to showcase their businesses, reach interested community members, and network with funders.

EVALUATE WHAT ARE THE EXPERIMENTS WE CAN RUN TO MOVE FORWARD?

Stakeholder Insights: “Our responsibility to the world is what if statements like “going forward, when we listen we are encouraged to add new features and expand to test with both the community and providers.”

Results: People who design and build computation systems do not equitably represent the population. For human flourishing, all students must have opportunities to meaningfully engage with computer science and technology education.

SHARE WHAT ARE WE CONTRIBUTING & COMMUNICATING

Students and parents had thousands of questions, much of which was about the tools or technologies they could use. The project team looked for ways to engage those parents and students with those who design and build the tools. The team’s efforts were successful, eventually leading to significant increases in our engagement with the community.

WHAT ARE THE EXPERIMENTS WE CAN RUN TO MOVE FORWARD?

Test and Prototype: Test 1: Advertisement to key stakeholders. Not sure how to receive feedback.

Key Questions: a) What is CS? b) What is a tool? c) What is feedback?

Stakeholder Insights: “It’s important to make early decisions about what to do.”

Results: Most future features would be the most helpful.

COMMUNITY

What if... we partnered with the church to create a program that fosters relationships and reflects community needs while promoting equitable and holistic education?

Test and Prototype: Prototype: Collaborative Tutoring Center to provide struggling students within a rural community access to an equitable and research based tutoring program to support academic achievement and wellbeing

Stakeholder Insights: “What if students came to CS and people could explain a statement, rather than the implementation of the idea.”

Results: This project reflects the commitment that quality education is necessary for the flourishing of communities and individuals. Through this process, we witnessed collaborative partnerships between the Church, the Ormond Center, and Campbell University. Even more, this project reflects a commitment to the poor, the marginalized, and those who suffer the effects of rural poverty.