

# CREATIVE INDUSTRIES & THE URBAN ENVIRONMENT



BASS CONNECTIONS

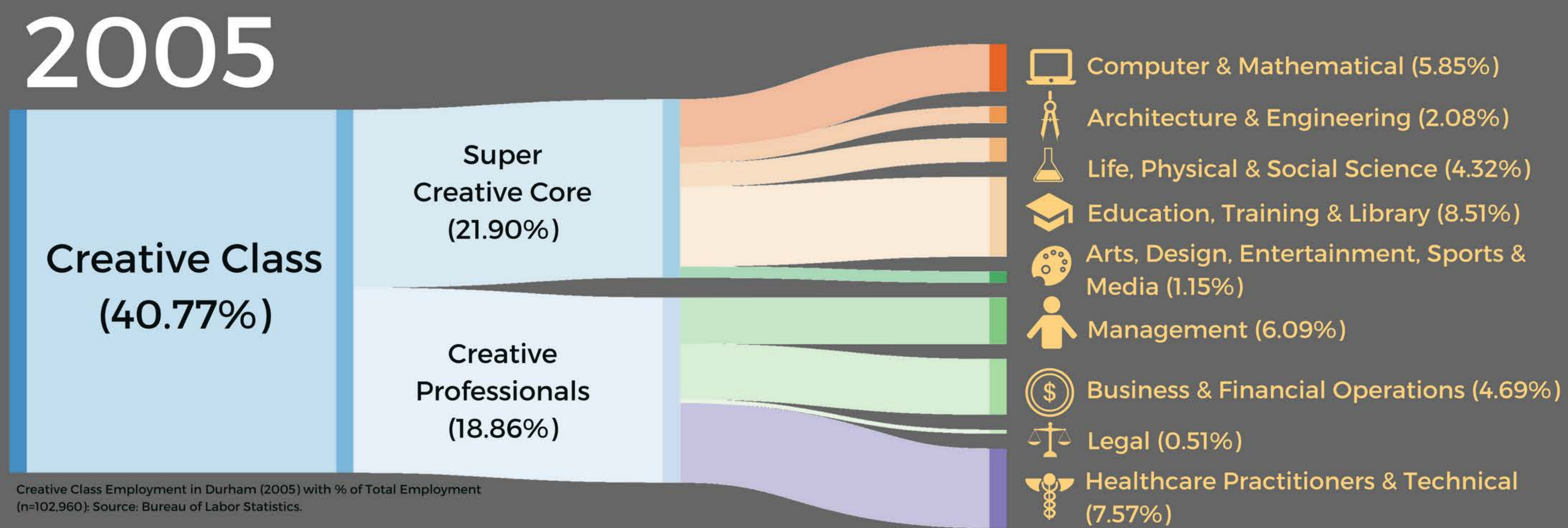
Bass Connections in Information, Society & Culture

## RESEARCH TEAM, 2017-18

- HANS VAN MIEGROET** Professor of Art and Art History
- FIENE LEUNISSEN** Research Scholar (AAHVS)
- KAYLEE ALEXANDER** Ph.D. Candidate (AAHVS)
- ERIC MONSON** Data Visualization Analyst
- PATRICK HERRON** Senior Research Scientist
- LEE SORENSEN** Resource Specialist for the Visual Studies
- FELIPE ÁLVAREZ DE TOLEDO** Ph.D. Student (AAHVS)
- BEN AYTO** Trinity '19 (International Comparative Studies & History)
- JONATHAN CHAPMAN** Trinity '18 (Economics, Political Science & PPE)
- JESS CHEN** Trinity '20 (Art History & Public Policy)
- TATIANA ERMAKOVA** Trinity '19 (Economics, Computer Science & Chinese)
- GENTRY FITCH** Trinity '19 (History, Mathematics & Documentary Studies)
- MARINA FRATTAROLI** Trinity '19 (Art History & Religious Studies)
- DAN LILIENTHAL** Trinity '20 (Psychology, History & VMS)
- LAURA RITCHIE** M.A. Student (Graduate Liberal Studies)

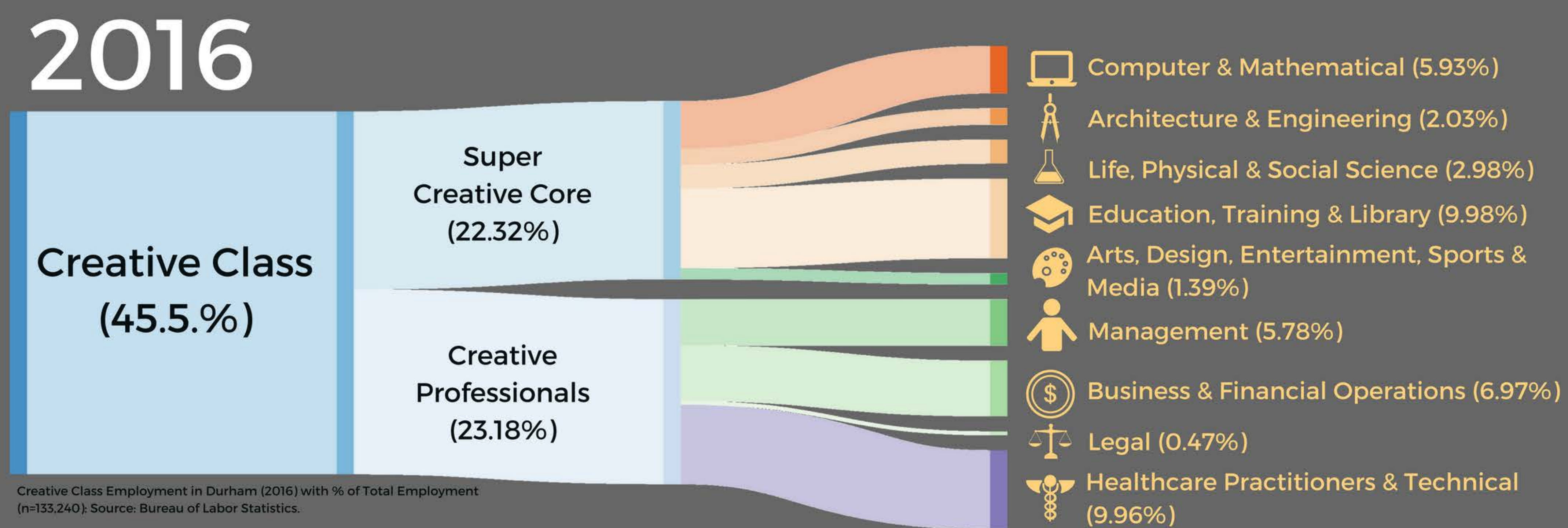
IS IT TRUE THAT A RISE IN CREATIVE INDUSTRIES IN DURHAM HAS LED TO OVERALL ECONOMIC GROWTH AND COMMUNITY WELLBEING? HOW HAVE WE MEASURED THIS?

## TEAM 1 (J. Chapman & J. Chen)



**102,960** people made up Durham's Creative Class

**THE LABOR ECONOMICS OF THE CREATIVE CLASS IN DURHAM, 2005**



**133,240** people made up Durham's Creative Class

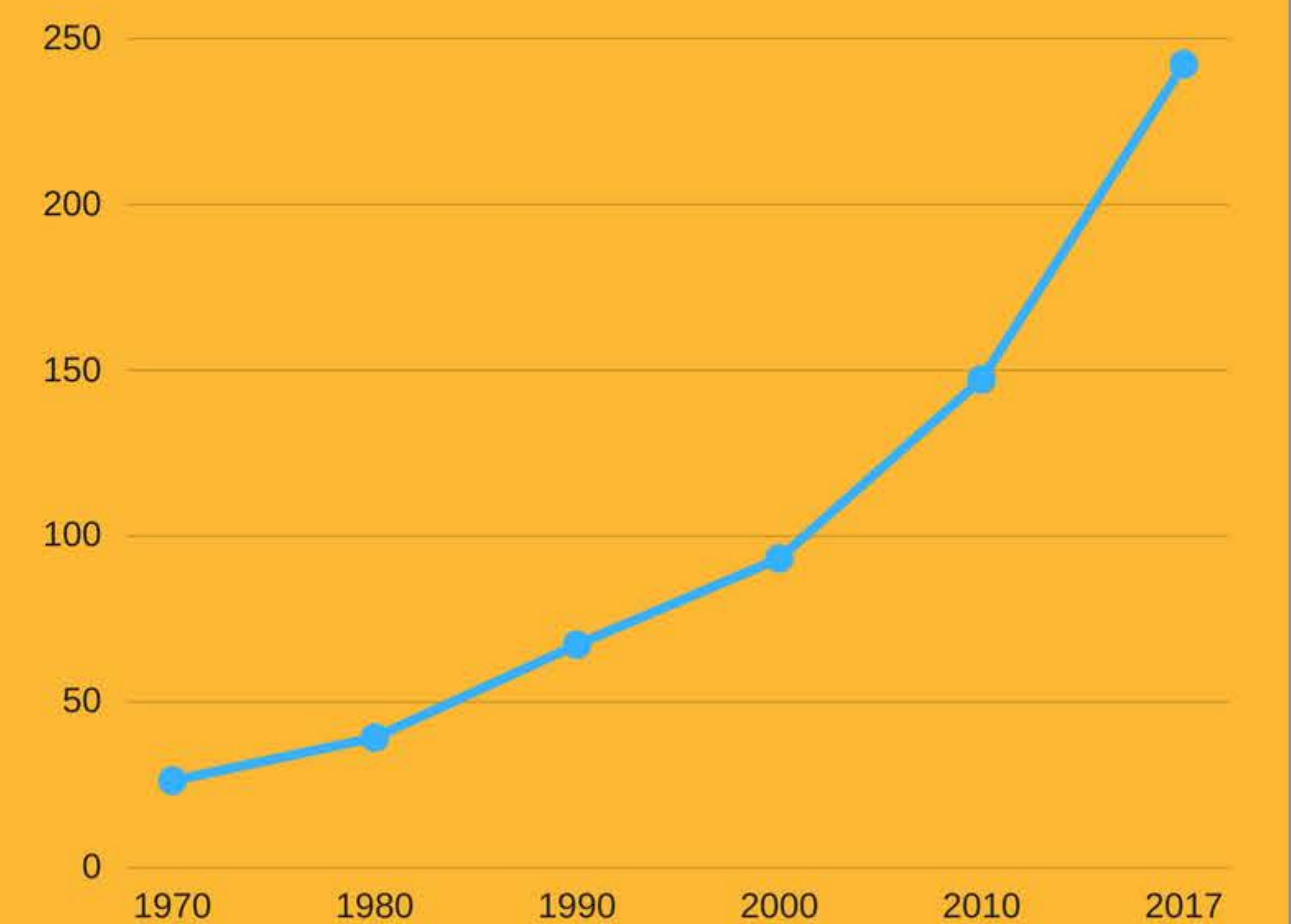
**EXPANSION OF THE CREATIVE CLASS IN DURHAM, 2016**

## TEAM 2 (L. Ritchie & G. Fitch)

### THE DURHAM ARTS & CULTURE ECOSYSTEM

**800%** increase in the presence of arts and culture industries in Durham since 1970

**140%** increase in the presence of arts and culture industries in Durham since 2000



Number of Arts & Culture Entities in Durham, 1970-2017 (n=220). Source: Durham Arts & Culture Ecosystem Database (L. Ritchie, 2017).

How many artists are there in Durham?

**40** vs **246**

according to the Bureau of Labor Statistics

participants in an exhibition of Durham artists at the Carrack Modern Art

## TEAM 3 (T. Ermakova)

### HUMAN CAPITAL VS. CREATIVE CAPITAL

