

# The Cost of Opportunity

## Higher Education & Social Mobility in Rio de Janeiro's Baixada Fluminense

### March 2017 Brazilian Delegation Visit and Conference

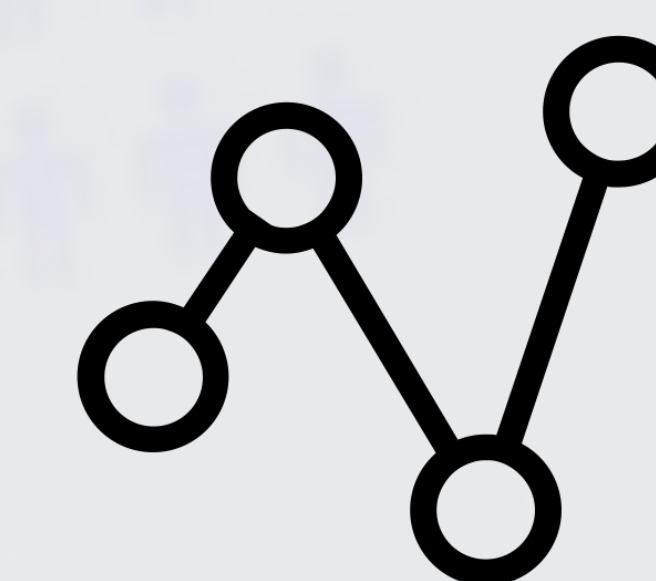


**17 faculty and student collaborators** from IM/UFRRJ visited Duke University for a weeklong exchange experience, the highlight being a **daylong conference on higher education in Brazil** on March 27, 2017.

The Duke Bass Connections team accompanied their Brazilian counterparts to Washington, D.C., where they visited the new **National Museum of African American History and Culture**.

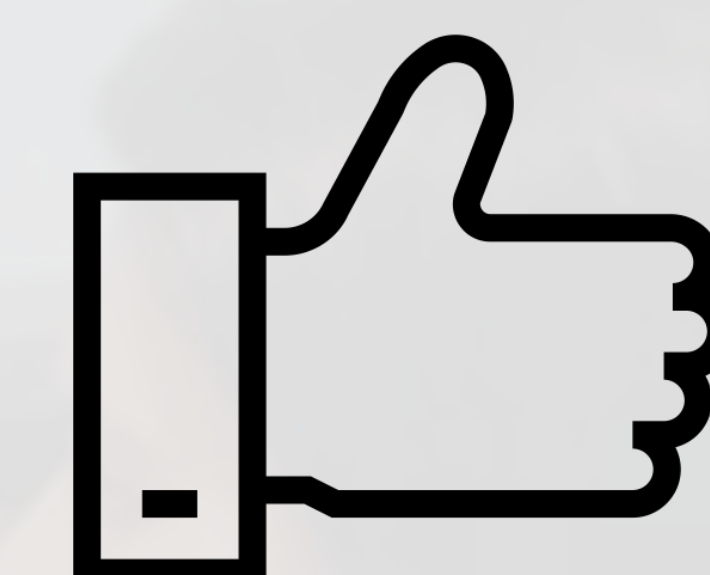
The Duke/IM team also met with Duke administrators to present a clip from ***The Cost of Opportunity* documentary**, learn more about access, student services, and financial aid at the university.

### Conference By the Numbers



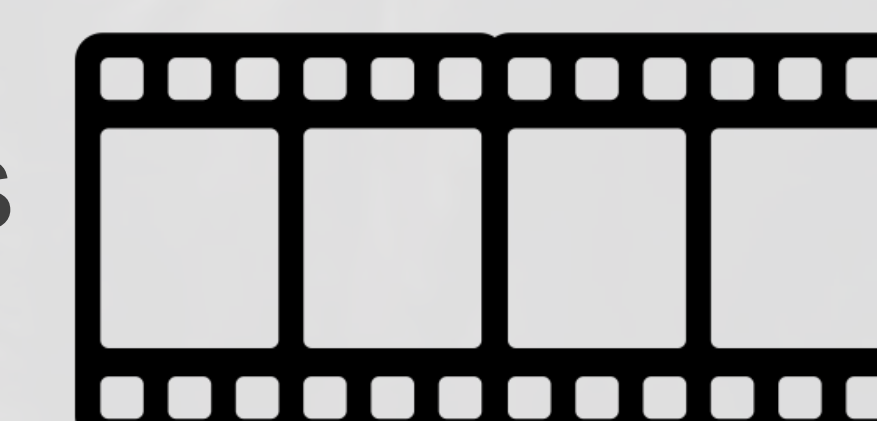
Facebook Live Stream of and updates for the The Cost of Opportunity Conference counted nearly **10,000 VIEWS**.

**HUNDREDS** of engagements on Facebook by family and friends of IM students and staff.



**277** attended conference panels, including 10 students and one professor from HCBU **Winston Salem State University**.

**50 RECORDED** and **10 HOURS** of filmed interviews with students and faculty were produced.



Rapper, filmmaker, and community educator **Dudu de Morro Agudo** performed at the conclusion of the March 27 event.



Two Brazilian guests at Smithsonian museum visit



IM student presentations at March 27 conference.



Dean of Graduate Studies, Dr. Alexandre Fortes, joined by President Richard Brodhead.



Group discussion at Global Brazil Lab.



Group photo with keynote speaker, Dr. Miguel Nicolelis.

### Building A Scientific & Educational Utopia in Northeast Brazil



Duke neuroscientist Dr. Miguel Nicolelis

**Dr. Miguel Nicolelis**, Duke School of Medicine Distinguished Professor of Neuroscience, delivered the concluding address at The Cost of Opportunity conference on March 27, 2017. His keynote discussed his experience building a new institute in a marginalized region of Brazil that links maternal healthcare, K-12 education, and international neuroscience.

Nicolelis's most recent book, ***Made in Macaíba***, chronicles the founding of the Institute of the Brain in Natal, Rio Grande do Norte.



### Summer Research Documented in Film

At the conclusion of The Cost of Opportunity conference on March 27, **Dudu de Morro Agudo** (top) and **Stephanie Reist** (PhD candidate in Duke Romance Studies; bottom) screened ***O custo da oportunidade*** (*The Cost of Opportunity*). The documentary film—available in Portuguese with English subtitles—draws on **50 interviews** with IM students and their families conducted in July 2017, in addition to

members of the Duke Bass Connections team.

Reist and Dudu's film will be used in local high school to encourage students to apply to the university. *The Cost of Opportunity* will also be submitted to international film festivals.



Guilherme Cabral (M.A. in history) with his mother.



IM student Luana Lima da Silva (history) being interviewed her mother at the Archdiocese of Nova Iguaçu.



Carla Castanha (literature) with her mother.